# DECISION-MAKING PROCESS

**Business Decision Making** 



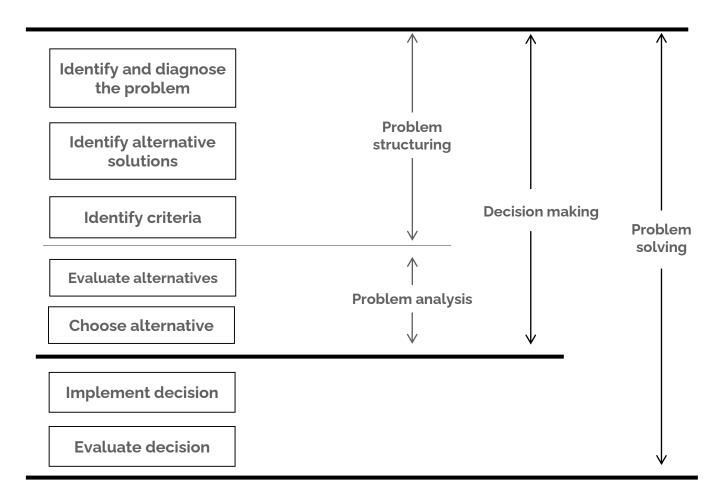


### **STRUCTURE**

- Steps in decision-making process
- Phases of integral decision-making process
- Assignment 1
- Assignment 2



# DECISION MAKING PROCESS



# DECISION MAKING PROCESS

Identify and diagnose the problem

Identify alternative solutions

**Identify criteria** 

**Evaluate alternatives** 

**Choose alternative** 

Implement decision

**Evaluate decision** 



### **INTEGRAL** DECISION-MAKING PROCESS

- 1. Preparation of the decision
  - A. Identification of the problem
  - B. Setting goals (tasks definition)
  - C. Analysis of current state
  - D. Alternatives (identification and/or creation)
  - E. Alternatives' evaluation
- 2. Decision making
- 3. Implementation of the decision
- 4. Implementation monitoring and control



### **INTEGRAL** DECISION-MAKING PROCESS

- 1. Preparation of the decision
  - A. Identification of the problem
  - B. Setting goals (tasks definition)
  - C. Analysis of current state (resources)
  - D. Alternatives (identification and/or creation)
  - E. Alternatives' evaluation
- 2. Decision making
- 3. Implementation of the decision
- 4. Implementation monitoring and control

# Connect phases with statements!

#### Buying a car

- Possible cars are: BMW, Fiat and Peugeot.
- I have 10000 € to spend.
- I want that the fuel consumption of the car is low
- I am not late at work anymore, but I have 4 speeding tickets.
- I will use AHP method.





### **MAPPING**

- 1. Preparation of the decision
  - A. Identification of the problem
  - B. Setting goals (tasks definition)
  - C. Analysis of current state
  - D. Alternatives (identification and/or creation)
  - E. Alternatives' evaluation
- 2. Decision making
- 3. Implementation of the decision
- 4. Implementation monitoring and control

Identify and diagnose the problem

Identify alternative solutions

**Identify criteria** 

**Evaluate alternatives** 

**Choose alternative** 

Implement decision

**Evaluate decision** 

# **ASSIGNMENT 1**

- Choose one personal and one business decision-making problem.
- Do the analysis with respect to criteria in the form





### **ASSIGNMENT 2**

- Find additional theoretical possibilities related to the decision-making process
- Present the phases/steps and map them with respect to the 2 approaches described in this presentation



